

I am contacting you in hopes that you will consider my spec script entitled "Joe Public". The tone of the script is a cross between "North by Northwest" and "The Life of Brian".

The harder Joe tries *not* to run for President, the higher his poll numbers climb.

Joe Smednick is the wrong man. He has unwittingly gotten himself caught up in a ruse devised by the politically influential Soda Brothers.

Tired of financially backing womanizers, drunks and unstable politicians, the Soda Brothers decide to create a candidate of their own. Using Computer Generated Imagery (CGI), the Soda Brothers create "Joe Public", their perfect candidate. He is more patriotic than Ronald Reagan, and as American as John Wayne.

He is introduced to the public through professionally produced YouTube videos, and he says and does exactly what the Soda Brothers want. Eventually, even the television news networks air segments about "Joe Public", orchestrated by the Brothers.

Meanwhile, Joe Smednick, an Assistant Manager of a Staples store in a small Iowan town, bears a striking resemblance to "Joe Public". When Amy Faye, of the New York Times, accidentally bumps into him, she cannot believe her luck. She was on a mission to find and interview the real "Joe Public". Our Joe Smednick mistakes Amy for a former high school classmate. Their chance encounter and subsequent misunderstanding result in the New York Times "outing" Joe Smednick as the **real** "Joe Public".

And thus, the Soda Brothers plan has been hijacked. At their insistence and intimidation, Joe initially agrees to go along with the ruse. Handlers are brought in and the campaign is on. The stress of the campaign and its inherent dishonesty exhausts Joe. After realizing he has bitten off more than he can chew, Joe hops out of a hotel window, wearing only a towel, and makes a break for it. Reporter Amy Faye is, of course, there to help him escape, and

the two of them are on the run. Joe wants out of the race, and Amy wants to break the *real* story.

The only problem is, every time Joe makes a speech telling the public not to vote for him, his approval ratings go up. Stories in the New York Times detail the ruse and the Soda Brothers' involvement, all to no avail. It doesn't matter that he lied, is not actually Joe Public and isn't even on the ballot. The public wants him and the details are irrelevant. His campaign even survives an attack from Femi-Nazis and an assassination attempt.

It is not until his stylist, Raphael, dramatically declares his unrequited love for Joe, that the campaign is finally derailed. With the campaign and the news story over, Joe and Amy find they have another, more interesting connection, and a romance is ignited. Thank you for this opportunity and at your request I will forward along "Joe Public".